

**WORLD CONGRESS 2009**  
**MEDICAL PHYSICS AND BIOMEDICAL ENGINEERING**  
September 7 – 12, 2009, Munich/Germany

## Recruiting opportunities

### For Exhibitors

(with a minimum participation of 2,520.- €)



#### Individual Services

- Exhibitor's company name and logo in the sponsor and exhibitor register linked to the exhibitor's home page: 500.-€
- Logo in the sponsor and exhibitor register in the Congress program: 300.-€
- Advertisement in the Congress program (1/4 page, 4-color): 1,000.-€
- Advertisement in the participants' register (1/1 page, 4-color): 750.-€
- Flyer in participant bag (max. 1 page DIN A4), max. 10 companies: 1,000.-€
- Exhibitor's Lounge (free entrance and coffee breaks): 500.-€
- Company presentation at the Recruitment Forum (20 min.), 1 day: 1,000.-€
- Company presentation at the Recruitment Forum (20 min.), 2 days: 1,500.-€
- Lanyards for all participants 5,000-7,500.- €

#### „Recruiting Premium“ Package:

**2,500.- €**

- Exhibitor's company name and logo in the sponsor and exhibitor register linked to the exhibitor's home page:
- Logo in exhibitor register in the Congress program:
- Company presentation in Recruiting Forum, 2 days:
- Recruiting Point
- Matchmaking
- Exhibitor's Lounge

### For Non-exhibitors

#### „Exhibitor Recruiting Premium“ Package:

**4,000.- €**

- Company name and logo in the sponsor/exhibitor/recruiting register linked to the company's home page:
- Logo in exhibitor register in the Congress program:
- Company presentation in Recruiting Forum, 2 days:
- Recruiting Point
- Matchmaking

All prices are subject to 19% VAT.

## Recruiting opportunities



### **Recruiting Point\*\***

There will be a Recruiting Point at the Congress, designed as an exhibition stand. Recruiting partners will be represented here with their logo and can station a contact at the stand. The Recruiting Point will distribute the Recruiting Partners' information materials, support the matchmaking process, and function as a central access and meeting point for partners and interested individuals.

### **Recruiting Forum\*\***

As part of the Industry Exhibition, there will be a separate Forum area with ca. 100-150 seats. The Recruiting Partners can showcase their organization here in 20-minute presentations. These presentations will take place parallel to the scientific sessions. Depending on the demand, the various Congress breaks – in particular the luncheon break – can also be booked for presentations. The Recruiting Partners can book their time slots prior to the opening of the Congress.

At the beginning of the M-StudentDay, there will be an introductory session offering general overviews of the industry, careers and possibilities in the industry. The World Congress Team will provide the speaker.

### **Matchmaking \*\***

Approximately eight weeks prior to the opening of the World Congress 2009, the Recruiting Partners will receive an Excel file with the names and e-mail addresses of the doctoral candidates and students presenting at the Congress. The file will also contain the title of the presentation, its assigned Congress theme and track, and an abstract. A CD ROM with the complete contribution to the Congress book will also be included. On the basis of this information, the Recruiting Partner can directly contact the interested individuals to make an appointment or call attention to their own presentation.

### **Exhibitors Lounge**

Exhibiting Recruiting Partners will have an opportunity to hold individual or group talks with interested parties in a separate room with controlled access. Access control will be via the ID badges of the Recruiting Partners, who may bring up to three guests at a time. The lounge will be open throughout the recruiting period and accessible only to exhibitors who have purchased the "Exhibitor Recruiting Premium Package or the "Exhibitor's Lounge" as an individual service.

\*\*Applies to exhibitors who have purchased the "Exhibitor Recruiting Premium Package" and non-exhibitors who have purchased the "Recruiting Premium Package."